



Beyond**International.**

Group Profile | 2025

Who we are

A Global Platform for Strategic Development

Beyond International serves as a bridge between Brazilian companies and international markets, driving growth through:



Commercial and institutional representation;



Global Sourcing and Supplier Development;



International legal support and compliance; and



Connections with chambers of commerce, embassies and investors.



Our Functional Structure

Specialized internal cores

1

Commercial and Business Development

Commodity, food, technology and pulp trading with active presence at international trade fairs and missions. Inclusion of FMCG finished products

2

Legal and International Compliance

Legal consultancy on contracts, representation and regulatory security for international operations.

3

Financial, Insurance and Global Education

International insurance consultancy, educational exchange and sourcing in over 10 countries.

Global presence

Strategic presence in the main business hubs



Brazil – Headquarters in Curitiba, with connections in São Paulo

Active participation via partners:



United Arab Emirates



Kingdom of Saudi Arabia



Lebanon



Russia

Our Team

Cilene Karam.

Extensive experience in business development between Brazil and the Middle East, with strong ties to institutional stakeholders. Led environmental and sustainability-driven initiatives with multidisciplinary teams. Expertise includes structuring green projects, engaging in climate and ecological modeling, and fostering bilateral investment interest. Long-standing engagement with the Arab world, leveraging health, humanitarian, and environmental knowledge into cross-border cooperation. Actively promotes strategic diplomacy through trade and investment facilitation. Strong interpersonal presence in GCC markets with a focus on credibility, trust, and continuity of partnerships.

Mark Wiecheteck.

International sales and sourcing specialist with global experience in trade operations across building materials, insurance, technology, logistics, and consumer goods. Developed commercial networks in multiple continents, with sharp acumen in procurement, freight forwarding, and customs. Proven ability to connect suppliers and buyers across the Americas, Europe, and GCC. Experience includes surplus asset recovery, insurance-related trading, and the creation of scalable trade channels. Engages regularly in cross-sector consulting, blending market strategy with operational execution. Adept in multicultural negotiation and multilingual communication.

Thaysa Prado.

Legal strategist with extensive background in corporate law, international contracts, and regulatory compliance for cross-border business. Strong academic presence as university professor with focus on trade law and corporate governance. Supports foreign companies entering the Brazilian market with legal structuring, due diligence, and dispute prevention. Trusted advisor for trade missions, institutional agreements, and international representation matters. Known for clear communication, risk mitigation, and legal integrity in international settings. Combines legal depth with practical alignment to complex commercial goals.

Nilo Nobile.

Versatile business development leader with technical and commercial skills in commodities, pulp, food products, and sustainability. Engaged in international joint ventures, stakeholder negotiations, and project management between Brazil and the GCC. Strategic thinker with engineering background and cross-cultural fluency in English, German, and Spanish. Combines analytical capacity with client-facing experience in emerging markets. Drives new business opportunities with a strong focus on innovation and adaptability. Active presence in commercial intelligence and expansion planning.

Matheus Maccari.

Cross-sector executive with strong commercial, financial, and operational acumen. Experience in managing complex sourcing and logistics strategies across diverse verticals, including construction, industrial supply, and infrastructure. Strategic facilitator of business expansion into Latin American and Middle Eastern markets. Combines local knowledge with global insights to accelerate growth and mitigate operational risk. Well-versed in structuring trade channels, supplier relations, and investment support services. Works across both private and institutional levels to optimize bilateral value chains.

BeyondIntl.

Our expansion plan

This scope of services was initiated by BeyondBrasil., successfully connecting Brazilian expertise to international markets. We are now **expanding our network to operate locally and globally**, through **solid partnerships**, market intelligence, and tailored solutions for each region.

By empowering partners, we build a trust-based platform ready to meet the unique challenges and opportunities of every market we serve.

With dedicated regional offices and specialized teams, BeyondInternational. is positioned to:

-  **Accelerate local market entry**
-  **Facilitate strategic partnerships**
-  **Ensure cultural and regulatory alignment**
-  **Support sustainable growth for our clients**

BeyondEmirates.
BeyondRussia.
BeyondSaudi
BeyondLebanon



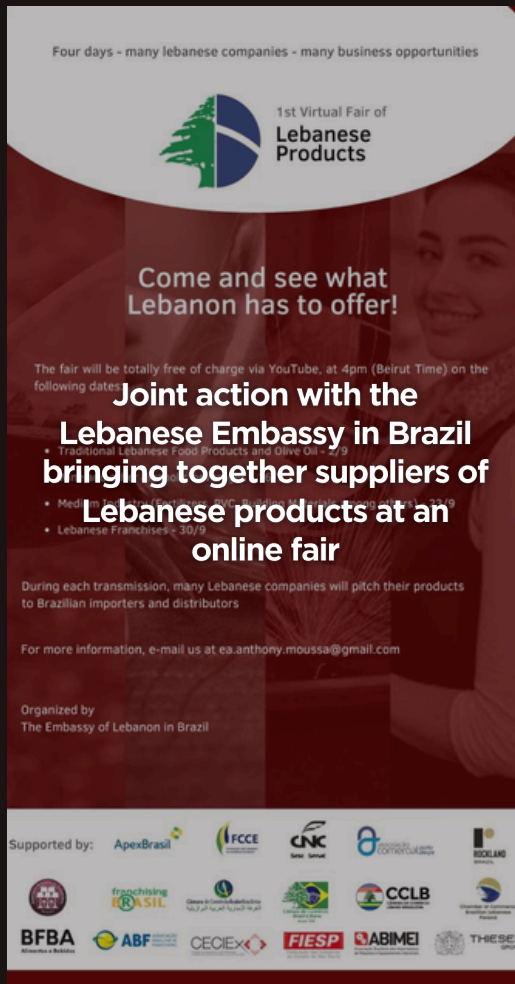
Pre-design study for the greening of strategic areas in Neom (Saudi Arabia) with environmental project partner, Water & Beyond



Presentation by French-Brazilian chef and presenter Olivier Anquier to authorities in Saudi Arabia and Abu Dhabi to discuss tourism expansion and televised program



Presence at the FIL Priority Summit in Rio de Janeiro (1st in Latin America)



Advising Brazilian former football player Pelé to UAE to discuss opening of new museum

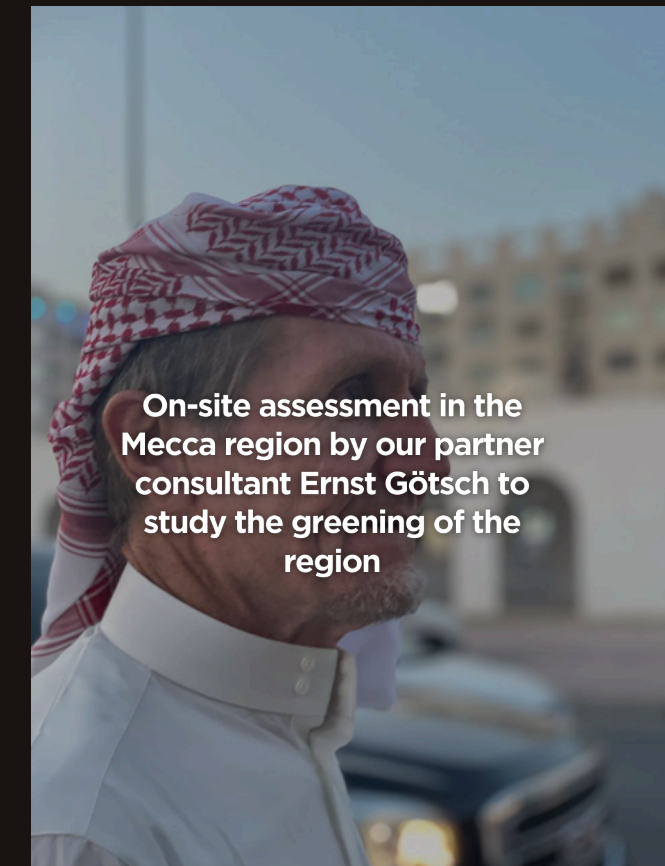


Discussion with the president of BRB bank to participate as a partner in a business hub with the Middle East

Results and success stories through the years.



Participation with the former mayor and governor of the state of São Paulo, João Dória, in LIDE (Group of Business Leaders) on a business mission to the Kingdom of Saudi Arabia, Brazil Saudi Arabia Conference



On-site assessment in the Mecca region by our partner consultant Ernst Götsch to study the greening of the region



Advisory services from the city government of the state of Paraná (Brazil) to the ExpoDubai2020



Facilitating contact between the governor of Paraná and Lebanese companies, representing them in a joint venture in Brazil



Discussion meeting on double tax agreement with UAE Ambassador to Brazil Saleh Ahmad Salem Alzaraim Alsuwaid



Delegation from the State of Paraná in a meeting with Sheikh Nasser Al Suwaidi (Ministry of Economy of Abu Dhabi), investments between the Brazilian state and the Gulf

More than business: alliances with purpose

We invite strategic partners to connect with our structure and vision. We are more than a company — we are a platform of solid alliances, prepared to deliver with excellence.



+971 52 974 2652 (Dr. Cilene Karam AlAbbasi)



www.beyondbrasil.com



pres@beyondbrasil.com



Curitiba (Brazil) | Ras Al Khaimah (UAE) | Riyadh (KSA)